



# Design Charrette

## January 15, 2013

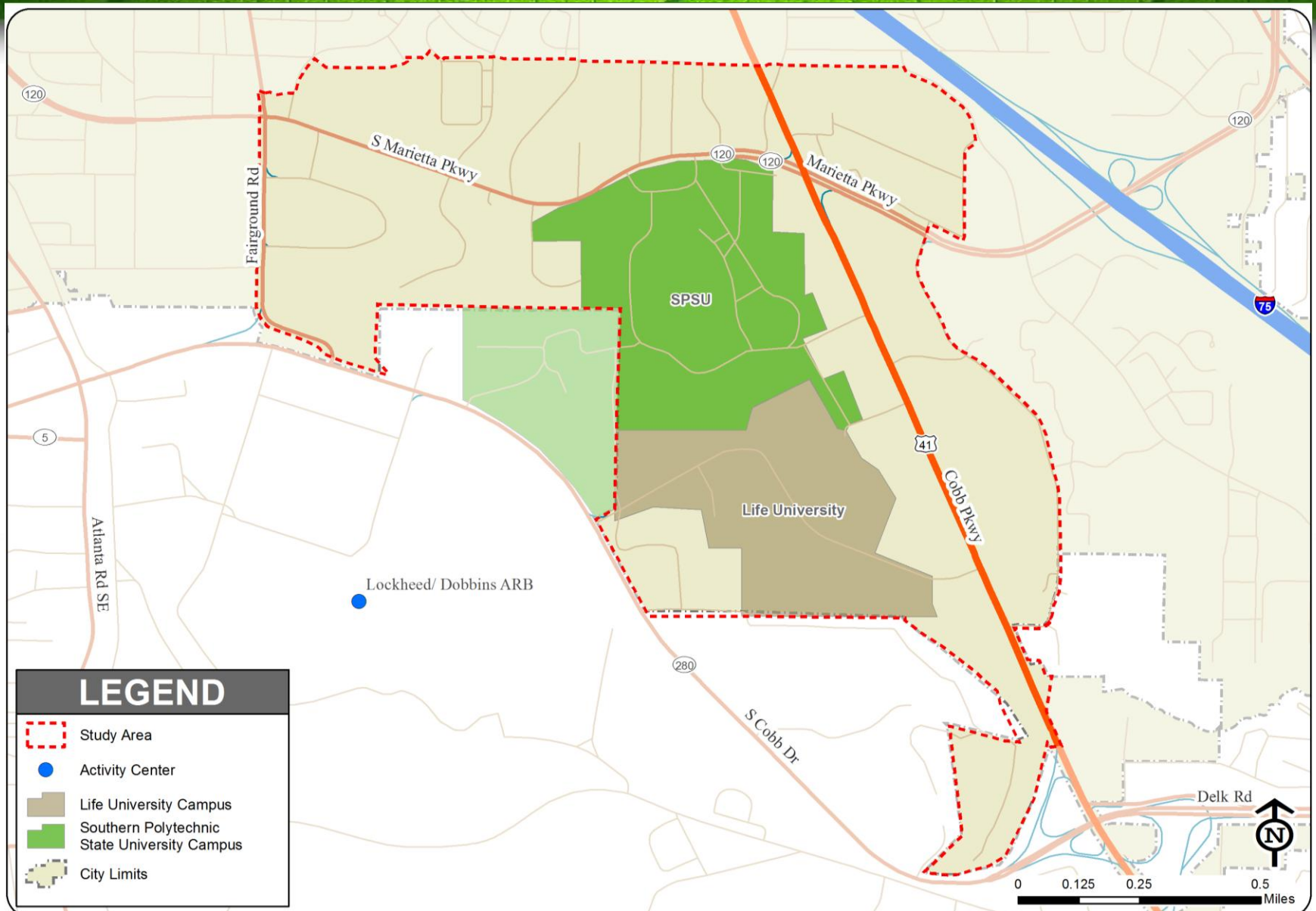


# Tonight's Agenda

- Study Summary and Workshop Goals
- Design Breakout Groups – two sessions
  - *Connecting to the Greater Marietta Community* **Green Group**
  - *Gateways and Entryways* **Blue Group**
  - *Revitalizing Cobb Parkway Corridor* **Red Group**
  - *University Center* **Purple Group**
- Reconvene and Present Key Outcomes



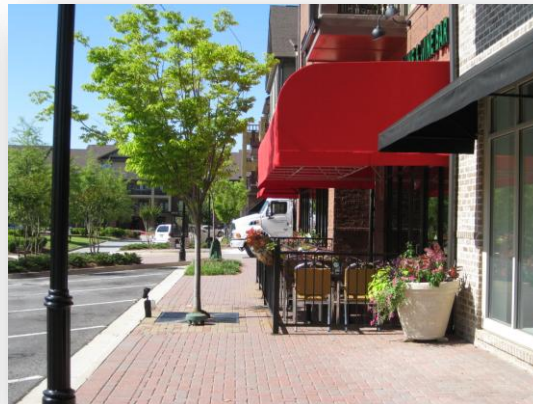
# Study Area - includes 862 acres (1.35 sq. miles)





# Elements of Livable Centers Initiatives

- Live-work-play communities
- Better use of existing infrastructure
- Pedestrian and transit oriented design
- Multi-modal transportation
- Lifelong communities
- Green community concepts



# MU2 LCI Goals

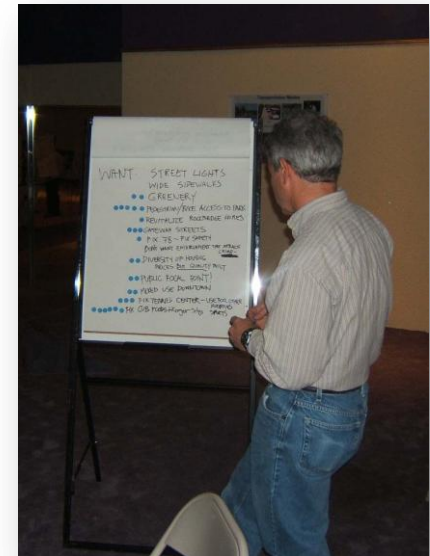
- Commercial redevelopment strategies
- Job creation
- Development of college-oriented activity center
- Coordination with multiple levels of transit
- Housing options for students and workers
- Coordination with economic development efforts – the GreenTech Corridor





# What is Your Role?

- Share your experiences.
- Tell us what's good and what could be improved.
- Envision what you'd like the area to become.
- Continue to participate and encourage others to participate.



- This is a community-based plan that should reflect your aspirations for the area's future.
- **We will help make sure it is practical and implementable!**

# Study Progress

|                                   | Oct | Nov | Dec | Jan | Feb | Mar | Apr |
|-----------------------------------|-----|-----|-----|-----|-----|-----|-----|
| <b>Study Development</b>          |     |     |     |     |     |     |     |
| Assessment of Baseline Conditions |     |     |     |     |     |     |     |
| Conceptual Master Plan ←          |     |     |     |     |     |     |     |
| Final Report                      |     |     |     |     |     |     |     |
| <b>Public Meetings</b>            |     |     |     |     |     |     |     |
| Public Kick-off Meeting           |     |     | X   |     |     |     |     |
| Design Charrette ←                |     |     |     | X   |     |     |     |
| Presentation of Draft Plan        |     |     |     |     |     | X   |     |
| Public Hearing for City Council   |     |     |     |     |     |     | X   |

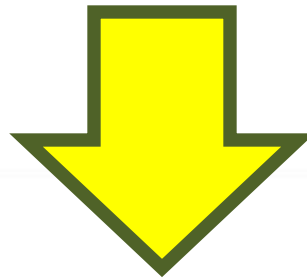


# Goals for Tonight

## Design Breakout Groups

*Connecting to the Greater Marietta Community*  
*Gateways and Entryways*  
*Revitalizing Cobb Parkway Corridor*  
*University Center*

Green Group  
Blue Group  
Red Group  
Purple Group



- ☐ Envision how you would like the study area to change
- ☐ Identify potential initiatives to support the vision
- ☐ Be creative and think outside the box
- ☐ Be respectful of other viewpoints





# **DESIGN BREAKOUT GROUPS OUTCOMES**

# Stay Involved

- Events
  - **Presentation of Draft Plan - March 21 (MCAA Gym)**
  - Public Hearing – April 17 (City Hall)
- Participate from home
  - **Online Survey (now through February 15)**
  - Project Website – monitor study, post comments, contact us!
- What else?
  - Let others know about the study
  - Make sure we get things right!



[WWW.MU2LCI.COM](http://WWW.MU2LCI.COM)